

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1588670	cable spot advertising	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/04/17 20:38
S2	2080	cable spot advertising	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2008/04/17 20:38
S3	1	cable spot advertising	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	OFF	2008/04/17 20:38
S4	15	cable television advertising	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	OFF	2008/04/17 20:39
S5	177	nielsen.as.	USPAT	OR	OFF	2008/04/23 19:48
S6	19	S5 (ad or advertising)	USPAT	AND	OFF	2008/04/23 19:49
S7	3	(local adj spot) (national adj spot)	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2008/04/23 20:04
S8	84	725/22.col\$	USPAT	OR	OFF	2008/04/23 20:07
S9	1835	method advertis\$ cable local national	USPAT	AND	OFF	2008/04/23 20:18
S10	0	method advertis\$ cable local national	USPAT	WITH	OFF	2008/04/23 20:18
S11	13	method advertis\$ cable local national	US_PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	SAME	OFF	2008/04/23 20:18

S12	132	aggregating advertising	US-PGPUB; USPAT; USOOR; FPRS; EPO; JPO; DERWENT; IBM_TDB	WITH	OFF	2008/04/23 20:20
S13	1	("20050193410").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2008/04/23 21:47
S14	1	("7039931").PN.	USPAT; USOOR	OR	OFF	2008/04/24 06:31

4/24/2008 6:50:23 AM

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